

## SPRING/SUMMER 2022

**SUBJECT:** Business

**Year:** 10

**Topic(s) to be covered**

### Unit 1 Introduction to a Small Business

<b>1.4 Making the business effective</b>	Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.
<b>1.5 Understanding external influences on business</b>	Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.

### Assessment Procedures

Informal assessments will take place every three weeks; the first is a review of their introduction to business preparation topic. Topic tests based on the outline in the table above will then take place in the form of practice exam questions, essays and presentations.

At the end of each term, your child will sit a cumulative assessment which will cover all that they have learnt so far in their GCSE. This will also be graded 1-9 and will involve a traffic light system to further inform areas of strength and development.

### Homework guidance

1 hour of homework will be set per week which will involve practice exam questions, preparation of revision notes, selected worksheets and research.

### Enrichment opportunities:

The GCSE specification will involve many questions which are tailored to real-life and problem-solving skills, therefore teaching methods will reflect this. Visits to other organisations and visiting speakers are planned, subject to covid-restrictions – more details to follow.

### How can you help?

Encourage your child to discuss with family members or friends who are currently trading how to start or run a small business. Try and arrange a tour or visit to their company.

Encourage your child to start making revision notes for their final exams.

**Equipment needed:** Pencil, ruler, calculator, rubber, pen, highlighter and post-it notes

### Textbooks:

The recommended home resource, in addition to in-school resources, is: Pearson REVISE Edexcel GCSE (9-1) Business Revision Guide + App: for home learning, 2022 and 2023 assessments and exams.