

## SUMMER 2024

**SUBJECT: OCR Creative iMedia**

**Year: 11**

### **Topic(s) to be covered:**

**R093: Creative iMedia in the media industry:** This is an examination unit, and they have covered a 1/3 of the course last half term. The first half of this term will be used to cover another 1/3 of the course. They will do practice tests to see how they are progressing on this unit.

In this unit students will learn about the media industry, digital media products, how they are planned, and the media codes which are used to convey meaning, create impact and engage audiences.

Topics include:

- The media industry
- Factors influencing product design
- Pre-production planning
- Distribution considerations.

The final exam for this will be in June 2024 and is 1 hour and 30 minutes.

### **Assessment Procedures**

Students have completed 60 % of the course so far (2 coursework units). This exam is the final 40% of the course. They will have at least 2 full mocks before their final exam.

Grading for the course is:

- Pass - equivalent to grade 4 at GCSE
- Merit - equivalent to grade 5.5 at GCSE
- Distinction - equivalent to grade 7 at GCSE

During each Unit, students should also track their own performance and are encouraged to use the Assessment Objectives to monitor own progress whilst completing each task.

### **Enrichment opportunities:**

The specification will involve many questions which are tailored to real-life and problem-solving skills, therefore teaching methods will reflect this. Catch-up sessions provided after school for students to help and support their journey to success

### **Textbooks:**

Students have all been given a book to help them study for this course.

### **Homework guidance**

Homework will be set at least once a week. Details of individual homework can be found on Synergy.

### **How can you help?**

Encourage your child to review their theory regularly at home, as well as complete homeworks thoroughly as they are all from past exam papers.