

## AUTUMN 2023

**SUBJECT: Business Studies GCSE**

**Year: 10**

**Topic(s) to be covered:**

| <b>Topic: Unit 1</b>                             | <b>Description</b>   |
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| <b>1.1 Enterprise and entrepreneurship</b>       | Students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship. |
| <b>1.2 Spotting a business opportunity</b>       | Students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.                  |
| <b>1.3 Putting a business idea into practice</b> | This topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.  |

**Homework guidance:**

Students will receive a minimum of one homework per week, for which they will be expected to spend a minimum of 30 minutes completing. These will be a combination of written, research and revision homework. Failure to complete homework will result in a 30 minute after school detention, in which they will be expected to complete the homework.

**How can you help?**

1. Ensure your child completes homework in time and to a good standard both written and revision tasks.
2. If you have not done so already, purchase a business studies revision guide - letters will be sent out the start of term regarding this.
3. Encourage your child to **read and watch the news** regarding the business world and discuss this with them. Real life examples will enable them to gain a deeper understanding of the subject and topics they have studied.