

AUTUMN 2023

Subject: OCR Level 2 Cambridge National in Creative iMedia

Year: 11

Topic(s) to be covered:

R097: Creative iMedia in the media industry: In this unit students will learn to design and create interactive digital media products for chosen platforms. They will learn to select, edit and repurpose multimedia content of different kinds and create the structure and interactive elements necessary for an effective user experience. Completing this unit will provide them with the basic skills for further study or a range of creative and technical job roles within the media industry.

This unit is worth 35% of their final mark and will be submitted in January 2024.

On completion of this unit, students will understand the purpose and properties of interactive multimedia products, be able to plan and create an interactive multimedia product to a client's requirements and review it, identifying areas for improvement.

- Topic Area 1: Plan interactive digital media
- Topic Area 2: Create interactive digital media
- Topic Area 3: Review interactive digital media

Assessment Procedures:

This is a coursework unit and students will be graded on their coursework, once completed.

Grading for the course is:

- Pass - equivalent to grade 4 at GCSE
- Merit - equivalent to grade 5.5 at GCSE
- Distinction - equivalent to grade 7 at GCSE

During each Unit, students should also track their own performance and are encouraged to use the Assessment Objectives to monitor own progress whilst completing each task.

Homework guidance:

Homework will be set at least once a week. Details of individual homework can be found on Synergy.

Please Note: Students should only work on this coursework, under supervision of their teacher. If they miss lessons, they need to contact their class teacher and arrange a convenient time to complete the tasks.

How can you help?

Encourage your child to review their theory regularly at home as well as complete homeworks thoroughly, as they are all from past exam papers.