

SUMMER 2024

SUBJECT: Creative iMedia OCR

Year: 10

Topic(s) to be covered:

R093: Creative iMedia in the media industry: This is an examination unit, and they have covered a 1/3 of the course last half term. The first half of this term will be used to cover another 1/3 of the course. They will do practice test to see how they are progressing on this unit.

In this unit students will learn about the media industry, digital media products, how they are planned, and the media codes which are used to convey meaning, create impact and engage audiences.

Topics include:

- The media industry
- Factors influencing product design
- Pre-production planning
- Distribution considerations.

The final exam for this will be in June 2025 and is 1 hour and 30 minutes.

R094: Visual identity and digital graphics: This is a coursework unit, which will be submitted in January 2025. It is worth 25% of the whole course.

In this unit students will learn to how to develop visual identities for clients and use the concepts of graphic design to create original digital graphics to engage target audiences.

Topics include:

- Develop visual identity
- Plan digital graphics for products
- Create visual identity and digital graphics.

We will begin this unit after half term with some practice on Photoshop before beginning the actual exam-board based tasks in July. We will continue with this until December of next term.

Assessment Procedures:

This is a coursework unit and students will do two projects. The first is a teacher led one to gain practice and the second, students will need to complete independently. This unit will then be submitted to the exam board at the end of Year 10.

Grading for the course is:

- Pass - equivalent to grade 4 at GCSE
- Merit - equivalent to grade 5.5 at GCSE
- Distinction - equivalent to grade 7 at GCSE

During each Unit, students should also track their own performance and are encouraged to use the Assessment Objectives to monitor own progress whilst completing each task.

Homework guidance:

Homework will be set at least once a week. Details of individual homework can be found on Synergy.

Please Note: If students do not have the software at home, they can use Secure Gateway to log onto a school PC - if you have internet connection on your home PC. There are also some ICT rooms (including the library) that can be used before school, break, lunch and after school.

How can you help?

Encourage your child to review their theory regularly at home, as well as complete homeworks thoroughly as they are all from past exam papers.

