

GCSE Media Studies at Lode Heath School



Course offered:	Assessment
GCSE Media Studies – Eduqas	30% NEA (coursework)
Grades achieved: 9-1	70% examination
	2 papers (90 minutes each)

Why GCSE Media Studies:

- Use ICT in a creative way – Photoshop, PowerPoint
- Enjoy photography and constructing texts
- Enjoy analysing texts and understanding how ideas are presented
- Enjoy producing media texts

Units/Topics covered: (Analysis and production)

Magazines - contemporary

Print Adverts – historical and contemporary

Film posters – historical and contemporary

Newspapers – The Sun, The Guardian

Video games (analysis only) - Fortnite

Radio– The Archers

TV – Sitcoms or Crime Drama

Music videos/Artists’ websites and social/participatory media (analysis only)

Further study:

A Level Media Studies

GCSE/ A Level Film Studies

Degree in Media related subjects

Vocational courses linked to Media

Possible careers involving Media Studies:

- Actor. Actors work in film, TV and the theatre.
- Advertising media buyer. Media buyers buy advertising space in newspapers and magazines, on TV, radio and cinema.
- Arts administrator. ...

- Broadcast journalist. ...
- Cinematographer. ...
- Computer games tester. ...
- Copywriter. ...
- Disc jockey (DJ)
- Advertising account executive.
- Editorial assistant.
- Event manager.
- Film director.
- Magazine journalist.
- Marketing executive

Websites that will support your child's learning in GCSE Media Studies:

BBC Bitesize: <https://www.bbc.co.uk/bitesize/subjects/ztnygk7>

Eduqas (exam board for GCSE Media Studies)

<https://www.eduqas.co.uk/qualifications/media-studies-gcse/>

<https://senecalearning.com/en-GB/blog/gcse-media-studies-revision/>

YouTube: what is Media Studies? The 4 key concepts explained

https://www.youtube.com/watch?v=qE-B_XkoAgQ