

Travel and Tourism

BTEC Tech Award Level 1 and 2 (2022)



Course Overview

Have you ever wanted to learn more about the world? Have you ever fancied understanding new parts of the world and how tourism has helped improve the lives of thousands of people and even whole countries? Then Travel and Tourism could be the subject for you!

The Pearson BTEC Level 1/Level 2 Tech Award in Travel and Tourism (2022), is for learners who want to acquire knowledge and technical skills through vocational contexts by exploring the aims of different travel and tourism organisations, the features of tourist destinations, how organisations meet customer requirements, and the influences on global travel and tourism as part of their Key Stage 4 learning.

Component 1 – Travel and Tourism Organisations and Destinations

In this component, you will investigate travel and tourism organisations, their aims and how they work together. You will explore types of travel and tourism, the features that make destinations appealing to visitors and different travel routes. This is assessed through an internal assessment.

Component 2 – Customer Needs in Travel and Tourism

In this component, you will investigate how organisations use market research to identify travel and tourism trends, and customer needs and preferences. You will apply your understanding by selecting products and services and planning a holiday to meet customer needs and preferences. This is assessed through an internal assessment.

Component 3 – Influences on Global Travel and Tourism

In this component, you will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. You will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism. This is assessed by an external assessment – 2 hour exam.

Where will this take you?

Once you have completed the qualification, you will have developed an understanding of the travel and tourism sector. You will have built useful skills, which are not generally covered in GCSE courses, and you will have developed a good understanding of whether the travel and tourism sector is for you and, if so, which part of it you might want to study further.

If you decide to go on to further study of travel and tourism, the best option you will have will depend on the grades that you achieved in this and in the other qualifications you have taken and what you enjoy doing. You could progress to a Level 2 programme or to a Level 3 programme, such as A Levels, a T Level or a BTEC National, either on its own or in combination with A levels.

Career Opportunities

<u>Travel</u>	<u>Tourism</u>	<u>Hospitality</u>
Air cabin crew	Tourist guide	Hotel manager
Tour manager	Theme park worker	Events Manager
Travel agent	Visitor attractions	Restaurant staff

Useful links

[Specification](#)
[Unit 3 Sample Assessment](#)

Please contact Mr Rogers if you have any further questions