



Summer Learning Journey for GCSE Business Studies

How does this unit link to prior learning?

The aim of the Business curriculum is to equip students with the appropriate knowledge needed to develop their entrepreneurial, commercial and employability skills and identify business problems and opportunities. Students will build on their prior knowledge from Mathematics of percentages, data handling and ratio. They will also have some experience of analysing and evaluating information given.

What will you be learning about?

In GCSE Business, you will learn how real businesses start, operate, and grow. You will explore a range of topics that help you understand how businesses make decisions and succeed in a competitive world. You will study:

- **Business Activity** – Why businesses exist and how they meet customer needs
- **Enterprise and Entrepreneurship** – Skills needed to start and run a business
- **Business Growth** – Internal and external growth, including mergers and takeovers
- **Aims and Objectives** – What businesses want to achieve and why these change
- **Marketing** – The marketing mix (Product, Price, Place, Promotion) and how businesses attract customers
- **Finance** – Costs, revenue, profit, and sources of finance
- **Operations** – How products are designed and produced efficiently
- **Human Resources** – How businesses recruit, train, and motivate employees
- **Globalisation** – How businesses operate in a global market
- **Ethics and the Environment** – The impact businesses have on society and the planet

You will also develop important skills such as:

- Analysing data and making decisions
- Solving problems using real-life business scenarios
- Evaluating different options and justifying your answers

Applying knowledge to exam-style questions.

We will develop our learning each week by focusing on:

Weeks 34 & 35: 1.5.1 Business stakeholders, 1.5.2 Technology and business.

RAG

Weeks 36 & 37: 1.5.3 Legislation and business, 1.5.4 The economy and business.

Weeks 38 & 39: 1.5.5 External influences, Revision/Exam skills.	
Weeks 41 & 42: 1.4 Assessment, 1.5 CTG, Enhancement activity (Theme 1), and End of Theme 1 Exam.	
Weeks 43 & 44: 2.1.1 Internal/External growth, PLC, Internal/External sources of finance, 2.1.2 Why change aims and objectives.	
Weeks 45 & 46: Final Revision and Exam skills.	

Key vocabulary

Job Production	Flow Production	Lean Production	Just-in-Time (JIT)	Quality Assurance	Quality Control	Procurement	Gross Profit Margin	Net Profit Margin	Average Rate of Return (ARR)
Break-even Point	Liquidity	Hierarchical	Span of Control	Delegation	Person Specification	Induction	Off-the-job Training	Remuneration	Autonomy

How will this help you in the future?

Beyond LHS

The GCSE Business Studies course equips students with a wide range of transferable skills and knowledge that are valuable for future education, employment, and everyday life. Students develop the ability to make both **quantitative and qualitative judgements**, allowing them to analyse data, interpret financial information, and make informed decisions.

The course also strengthens **communication of ideas and values**, enabling students to present arguments clearly, justify decisions, and engage in discussions—skills that are essential in further study, job interviews, and the workplace.

In addition, students gain an understanding of both **specific and generic business issues**, such as marketing, finance, operations, and human resources. This provides a strong foundation for further study in subjects like A-Level Business, Economics, or vocational courses.