

# UNIT OVERVIEW & LEARNING JOURNEY

## YEAR 7 – COMPUTING: TERM 1 (1<sup>st</sup> half term)



### CLEAR MESSAGING IN DIGITAL MEDIA

Get ready to become a digital superhero! This unit is all about making your online voice clear and powerful. You've already got some awesome tech skills from primary school – like using devices, searching online, and making simple presentations. Now, we're going to level up! You'll create eye-catching digital posters and slides that share super important messages about staying safe online.

We'll discover the secrets of great design, learn how to use different apps like a pro, and share your ideas clearly and responsibly. You'll build on your digital literacy and e-safety skills and focus on embedding online safety and secure ways of working. This unit is all about making YOUR digital voice loud, clear, and powerful!

#### Your digital superpowers: What you'll learn and achieve:

Here's a look at what you already know, the exciting new skills you'll gain, and where your digital journey can take you

What I already know: My digital superpowers from before	New adventures this term: What we'll learn	Where we're heading next: Your future digital journey
Stay safe online	Use different apps to share ideas	Create more advanced digital work (e.g. websites, interactive media)
Search the internet using keywords	How to recognise inappropriate content and keep ourselves safe online	Use a range of tools together confidently
You're familiar with using digital devices	How to explain risks and help others stay safe	Tackle more complex online safety issues
You can make simple presentations	Why design needs to match the audience and the purpose	Build projects that focus on clear messaging, branding, and user experience
You know about basic e-safety skills	How to use multiple apps together to build creative, digital projects	



## Weekly missions: Developing your digital voice

<b>Week 1: Digital detectives: What makes a great message</b> - Search the internet, copy and annotate content, and find what makes a poster clear			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Choose smart search words</li> <li>Copy and paste pictures and words between apps</li> <li>Spot what makes a poster super clear and effective</li> </ul>	Search term   Screenshot   Annotate		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊
<b>Week 2: Poster power up: Designing your own strong message</b> - Plan and make your own poster with a strong message			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Plan your amazing digital poster</li> <li>Use different applications to bring your poster to life</li> <li>Add powerful pictures and designs</li> </ul>	Landscape   Portrait   Download   Heading   Subheading   Body text		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊
<b>Week 3: The 'brand' new you: Making your mark</b> - Change a logo, design a slide, and give feedback to others			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Change digital designs for a new purpose</li> <li>Give helpful feedback using online tools</li> <li>Understand how designs can be tweaked and changed</li> </ul>	Brand   Logo   Slide   Comment		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊
<b>Week 4: Your signature style: Creating a consistent look</b> - Design three slides with a matching look and feel			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Plan a consistent layout for a set of slides</li> <li>Modify a logo so that it fits in with the planned slide styles</li> <li>Create a styled set of slides based on a plan</li> </ul>	Brand   Logo		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊
<b>Week 5: Content crafters and quality check: Adding information and reviewing work</b> - Add text and images, then review your own and others' work using a rubric			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Add the right words and pictures</li> <li>Use a 'success checklist' (rubric) to check your work and others'</li> <li>Change your work to make sure it hits the target</li> </ul>	Content   Licence		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊
<b>Week 6: Polish and improve: Making your work shine</b> - Make improvements to your presentation			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Improve your slides</li> <li>Check your own work against the 'success checklist' again</li> <li><b>Get ready for your teacher to celebrate your amazing skills!</b></li> </ul>	Presentation   Success		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊



*Add Astra* ★

★ SINCERE ★ THOUGHTFUL ★ ASPIRATIONAL ★ RESILIENT ★ SOLIDARITY ★

STARS