

UNIT OVERVIEW & LEARNING JOURNEY

YEAR 9 – COMPUTING: TERM 2



BUSINESS & ENTERPRISE

Welcome, future business leaders! Get ready to master the essential concepts and tools required to start and run a successful business.

In this exciting journey, you'll learn how to identify opportunities, manage risks, understand finance, and create a powerful Business Plan. This unit is designed to take you from having an idea to being able to confidently plan a successful enterprise activity.

You'll develop skills in everything from calculating profit to conducting professional market research. These skills aren't just for Computing or Business class; they will be useful in other subject areas too!

Your business power-up – What you'll learn and achieve:

Here's a look at what you already know, the exciting new skills you'll gain, and where your digital advocacy journey can take you!

What I already know: My digital superpowers from before	New adventures this term: What we'll learn	Where we're heading next: Your future digital journey
How to use digital devices	Identify what an entrepreneur is and their key characteristics	Develop advanced skills in digital communication and analysis
Basic word processing skills	Spot business opportunities and gaps in the market	Become proficient in using functions to solve complex problems
	Explain the financial and personal risks and rewards of running a business	Use computational abstractions to model real-world problems
	Describe the advantages and disadvantages of different business types (Sole Trader, Partnership, Franchise)	Undertake creative projects involving collecting and analysing data
	Calculate profit and loss using correct formulas	Apply business principles to real-world financial and enterprise challenges
	Conduct primary research (e.g., using Microsoft Forms) and understand secondary research	Confidently use enterprise concepts in other subject areas
	Create a structured, comprehensive business plan and a professional presentation	



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Weekly missions: Developing your digital voice

Lesson 1: Introduction to Entrepreneurs		
Skills:		Key words:
<ul style="list-style-type: none"> Define what a business is Explain what an entrepreneur is Identify key characteristics of successful entrepreneurs 		Business Entrepreneur Profit Revenue Costs Creativity Risk-Takers
RAG rate your confidence with this lesson		:(:-(:(
Lesson 2: Spotting Business Opportunities		
Skills:		Key words:
<ul style="list-style-type: none"> Explain what a business opportunity is Identify ways a business can find opportunities 		Business Opportunity Gap in the Market Problem-Solving Product Improvement Growth
RAG rate your confidence with this lesson		:(:-(:(
Lesson 3: Risks and Rewards		
Skills:		Key words:
<ul style="list-style-type: none"> Define business risk Identify the four main risks faced by entrepreneurs Give examples of the four main rewards from enterprise activity 		Risk, Financial Health Work-Life Balance Reward Independence Self-satisfaction Enterprise
RAG rate your confidence with this lesson		:(:-(:(
Lesson 4: Types of Business		
Skills:		Key words:
<ul style="list-style-type: none"> Describe a Sole Trader, Partnership, and Franchise Identify one advantage and one disadvantage for each business type 		Sole Trader Partnership Franchise Ownership Profits Responsibility Risk Brand Recognition
RAG rate your confidence with this lesson		:(:-(:(
Lesson 5: Revision – Revise for test and create material to memorise knowledge from this unit		
Lesson 6: Profit and Loss		
Skills:		Key words:
<ul style="list-style-type: none"> Define the terms profit and loss Calculate profit using the formula Calculate loss using the formula 		Profit Loss Selling Price Cost Price Revenue Calculation Percentage
RAG rate your confidence with this lesson		:(:-(:(
Lesson 7: Market Research		
Skills:		Key words:
<ul style="list-style-type: none"> Explain the purpose of market research Distinguish between Primary and Secondary research Identify benefits and drawbacks for both types of research Conduct primary research using digital survey tools 		Market Research Primary Research Secondary Research Benefits Drawbacks Bias Survey Sampling
RAG rate your confidence with this lesson		:(:-(:(
Lesson 8 and 9: Creating a Business Plan		
Skills:		Key words:
<ul style="list-style-type: none"> Define what a business plan is and why it is important Identify the key components of a good business plan Create a comprehensive Business Plan and accompanying presentation 		Business Plan Objectives Strategy Financial Forecasts Market Competitors Finance Required Location Marketing Mix
RAG rate your confidence with this lesson		:(:-(:(



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