

# UNIT OVERVIEW & LEARNING JOURNEY

## YEAR 9 – COMPUTING: TERM 2



### BUSINESS & ENTERPRISE

Welcome, future business leaders! Get ready to master the essential concepts and tools required to start and run a successful business.

In this exciting journey, you'll learn how to identify opportunities, manage risks, understand finance, and create a powerful Business Plan. This unit is designed to take you from having an idea to being able to confidently plan a successful enterprise activity.

You'll develop skills in everything from calculating profit to conducting professional market research. These skills aren't just for Computing or Business class; they will be useful in other subject areas too

### Your business power-up – What you'll learn and achieve:

Here's a look at what you already know, the exciting new skills you'll gain, and where your digital advocacy journey can take you!

What I already know: My digital superpowers from before	New adventures this term: What we'll learn	Where we're heading next: Your future digital journey
How to use digital devices	Identify what an entrepreneur is and their key characteristics	Develop advanced skills in digital communication and analysis
Basic word processing skills	Spot business opportunities and gaps in the market	Become proficient in using functions to solve complex problems
	Explain the financial and personal risks and rewards of running a business	Use computational abstractions to model real-world problems
	Describe the advantages and disadvantages of different business types (Sole Trader, Partnership, Franchise)	Undertake creative projects involving collecting and analysing data
	Calculate profit and loss using correct formulas	Apply business principles to real-world financial and enterprise challenges
	Conduct primary research (e.g., using Microsoft Forms) and understand secondary research	Confidently use enterprise concepts in other subject areas
	Create a structured, comprehensive business plan and a professional presentation	

## Weekly missions: Developing your digital voice

<b>Lesson 1: Introduction to Entrepreneurs</b>			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Define what a business is</li> <li>Explain what an entrepreneur is</li> <li>Identify key characteristics of successful entrepreneurs</li> </ul>	Business   Entrepreneur   Profit   Revenue   Costs   Creativity   Risk-Takers		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊
<b>Lesson 2: Spotting Business Opportunities</b>			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Explain what a business opportunity is</li> <li>Identify ways a business can find opportunities</li> </ul>	Business Opportunity   Gap in the Market   Problem-Solving   Product Improvement   Growth		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊
<b>Lesson 3: Risks and Rewards</b>			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Define business risk</li> <li>Identify the four main risks faced by entrepreneurs</li> <li>Give examples of the four main rewards from enterprise activity</li> </ul>	Risk, Financial   Health   Work-Life Balance   Reward   Independence   Self-satisfaction   Enterprise		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊
<b>Lesson 4: Types of Business</b>			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Describe a Sole Trader, Partnership, and Franchise</li> <li>Identify one advantage and one disadvantage for each business type</li> </ul>	Sole Trader   Partnership   Franchise   Ownership   Profits   Responsibility   Risk   Brand Recognition		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊
<b>Lesson 5: Revision</b> – Revise for test and create material to memorise knowledge from this unit			
<b>Lesson 6: Profit and Loss</b>			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Define the terms profit and loss</li> <li>Calculate profit using the formula</li> <li>Calculate loss using the formula</li> </ul>	Profit   Loss   Selling Price   Cost Price   Revenue   Calculation   Percentage		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊
<b>Lesson 7: Market Research</b>			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Explain the purpose of market research</li> <li>Distinguish between Primary and Secondary research</li> <li>Identify benefits and drawbacks for both types of research</li> <li>Conduct primary research using digital survey tools</li> </ul>	Market Research   Primary Research   Secondary Research   Benefits   Drawbacks   Bias   Survey   Sampling		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊
<b>Lesson 8 and 9: Creating a Business Plan</b>			
<b>Skills:</b>	<b>Key words:</b>		
<ul style="list-style-type: none"> <li>Define what a business plan is and why it is important</li> <li>Identify the key components of a good business plan</li> <li>Create a comprehensive Business Plan and accompanying presentation</li> </ul>	Business Plan   Objectives   Strategy   Financial Forecasts   Market   Competitors   Finance Required   Location   Marketing Mix		
<b>RAG</b> rate your confidence with this lesson	☹	☺	😊



Ad Astra

★ SINCERE ★ THOUGHTFUL ★ ASPIRATIONAL ★ RESILIENT ★ SOLIDARITY ★

STARS