

**Prior Learning**

Paper 1 revision

Paper 2 revision



**LEARNING JOURNEY Year 11 Media Studies**

*Ad Astra*

**All texts for Paper 1 exam**

Print advertising – This Girl Can, Quality Street  
 Magazines – Vogue, GQ  
 Film posters – The Man with the Golden Gun, No Time to Die  
 Newspapers – The Sun, The Guardian  
 Video Games – Fortnite  
 Radio – The Archers

<b>We will develop our learning each week by focusing on:</b>	<b>RAG Rate</b>
<p><b><u>Week 1 Key Learning</u></b> exam practice and revision for end of year exams  <u>Retrieval knowledge:</u> advertising, film posters &amp; film industry, radio</p>	
<p><b><u>Week 2 Key Learning</u></b> exam practice and revision for end of year exams  <u>Retrieval knowledge:</u> newspapers, magazines, video games</p>	
<p><b><u>Week 3 Key Learning</u></b> - exam fortnight  <u>Retrieval knowledge:</u></p>	
<p><b><u>Week 4 Key Learning</u></b> - exam fortnight  <u>Retrieval knowledge:</u></p>	
<p><b><u>Week 5 Key Learning</u></b> - work experience week  <u>Retrieval knowledge:</u></p>	
<p><b><u>Week 6 Key Learning – NEA &amp; CTG</u></b>  <u>Retrieval knowledge:</u> Conventions of a DVD cover  <u>CTG tasks on Y10 exam</u></p>	
<p><b><u>Week 7 Key Learning - NEA</u></b>  <u>Retrieval knowledge:</u> conventions of a DVD cover  <b>NEA completed ready for teacher assessment – worth 30% of GCSE Media Studies</b></p>	

**Key Vocabulary**

Conventions SWAT codes Mise-en-scene Iconography Narrative Todorov narrative structure Propp's character types	Mis representation Under representation Stereotypes Counter type archetype	Regulation Franchise Convergence In Game Purchases Synergy Production stages Conglomerate	Audiences Interactive audience Niche Mainstream Uses and Gratifications Reception Theory
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**Future Learning (including real – life)**

**Revisit: mini assessments, mocks, final GCSE exams, media savvy individuals able to critique the media and the way it influences our lives. Understand how different media texts are consumed by audiences.**

